

LEAD GENERATION – PART-TIME

Do you want to help to grow our high-tech scale-up company to the next level?
Are you business-oriented and interested in working in a high-tech environment?

We are looking for a talented person who is willing to take on the challenge to help us to scale up our Life Science instrument division sales operations by running and improving our lead identification & generation process. You will leverage the effectiveness of our sales team by finding, qualifying, and registering potential customers from all over the world. You will provide feedback on the lead generation process and explore and work with new tools to accelerate lead generation.

Your activities will include:

- Identify leads on the market
- Enter sales prospects into our CRM system
- Help with lead sourcing for conferences and demonstrations of the sales team
- Help improve our lead generation strategy
- Execute lead generation campaigns set out by marketing

About you:

- You are a student of a Dutch university or applied university (Hogeschool)
- HBO / BSc. with a focus on Business or Technology
- You have affinity or experience with marketing or sales
- You have a can-do mentality
- You are a technology enthusiast
- You are a fast learner
- You can work independently as well as in a team
- You have strong written and verbal communication skills in English
- You are available at least 16 up to 40 hrs/week

What we offer:

Optics11Life is a fast-growing high-tech company based in Amsterdam and is developing new optical fiber measurement systems for many different markets, with customers all over the world.

Our customers are working at the forefront of biotechnological and preclinical research, to find and develop new therapies and solutions for healthcare. Our instruments provide new and unique capabilities that truly advance life science research. You will be part of a young and enthusiastic team, working in a challenging international environment, with huge opportunities to grow. There is potential for a full-time position after the internship.

Do you think that you are a good match for Optics11Life? Let's get in touch!

For more information please visit www.optics11life.com

For more information about our product: <https://youtu.be/Rej4N7Z4BZI>

To apply, send in your resume and motivation letter to recruitment@optics11.com

