

DIGITAL MARKETING OFFICER – PART-TIME

Do you want to help to grow our high-tech scale-up company to the next level?
Are you passionate about Digital Marketing and interested in working in a high-tech environment?

Optics11Life is looking for a digital marketing part-timer who will assist us in the development and execution of our new marketing strategy. Your daily tasks will be inbound marketing – SEA/SEO (Google AdWords, Google Analytics), website appeal and usability, social media presence, marketing campaigns, marketing stack maintaining/expanding, and more. We are a high-tech company, so it will be important for you to understand our value propositions. Your role will be to see our products' benefits through the customer's eyes and get conversions through our online presence.

About you:

You are a student of a Dutch university or applied university (Hogeschool)
HBO / BSc. with a focus on Marketing or Business
You have affinity and experience with digital marketing
You have analytical skills
You have a can-do mentality
You are a fan of technology
You are a fast learner
You can work independently as well as in a team
You are creative
You have strong written and verbal communication skills in English
You are available at least 16 up to 40 hrs/week

What we offer:

Optics11Life is a fast-growing high-tech company based in Amsterdam and is developing new optical fiber measurement systems for many different markets, with customers all over the world.
Our customers are working at the forefront of biotechnological and preclinical research, to find and develop new therapies and solutions for healthcare. Our instruments provide new and unique capabilities that truly advance life science research.
You will be part of a young and enthusiastic team, working in a challenging international environment.
There is potential for a full-time position after the internship.

Do you think that you are a good match for Optics11Life? Let's get in touch!

To apply, send in **both** your resume and motivation letter to recruitment@optics11.com

Join us!

For more information please visit www.optics11life.com

For more information about our products: <https://youtu.be/Rej4N7Z4BZI>

